



PRESS RELEASE

For immediate release

Support for East London's budding photographers

The receipt of a £47,100 grant from the London Development Agency's 2012 London Cultural Skills Fund will support Four Corners' ambitious new photography project *Photo Finish*, to promote new photographic talent in East London.

Photo Finish will run in early 2010, supporting 16 local unemployed people into developing a career in photography, in areas including sport, advertising and editorial, photojournalism and fashion. The entirely free project will provide skills training, mentoring and portfolio development, as well as intern opportunities with professional photographers. Participants will work towards a final exhibition of work at Four Corners' Gallery, covering East End young people preparing for the Olympics and Paralympics.

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Notes to Editor

Key dates

Photo Finish Open day: Tuesday 12th January 2010 at Four Corners.
Closing date for applications: **Monday 18th January 2010.**

The London Development Agency aims to improve the quality of life for all Londoners - working to create jobs, develop skills and promote economic growth.

Arts Council England works to get great art to everyone by championing, developing and investing in artistic experiences that enrich people's lives. As the national development agency for the arts, we support a range of artistic activities from theatre to music, literature to dance, photography to digital art, and carnival to crafts. <http://www.artscouncil.org.uk>

The 2012 London Cultural Skills Fund is worth £1.2m with award grants ranging from £25,000 - £50,000 to projects across London. This is the third and final round of the successful £1.2 million fund, which to date has helped hundreds of Londoners to improve their employment prospects in the creative industries and participate in the Cultural Olympiad and other arts-related activities in the run up to 2012.

The London Development Agency's (LDA) 2012 London Cultural Skills Fund is supported by the Mayor of London and managed by Arts Council England to develop the creative skills of Londoners and increase their employment opportunities.

Four Corners is a centre for film and photographic arts, and a leading independent training provider for creative media. For further information visit www.fourcornersfilm.co.uk

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Supported by
**ARTS COUNCIL
ENGLAND**

